



INDUSTRY LINKAGE



ZENITH SCHOOL OF MANAGEMENT

ZENITH GROUP OF INSTITUTIONS

Campus: NH-5, Pitapalli, Bhubaneswar, Odisha

Industry Linkage

The collaboration between industry and the academic world has always been an important but complex topic. Hence, Zenith School of Management and collaboration between various industries is critical for skills development (education and training), the generation, acquisition and adoption of knowledge (Innovation and Technology transfer), and the promotion of entrepreneurship (start-ups and spin-offs). We have been trying to put our students into various industries for their pre-placement internship programme.

Due to the rapid evolution of the business environment and the vast transformations through the academic realm, the subject is now hotter than it has been. The main benefits of companies of this cooperation are the access to the latest research results and innovative new methodologies. It is a mutual approach- the companies offer business insights and the students contribute proven methodology and expertise. It is a win-win situation for both the institution and the industry.

Learn while you work - The Summer Internship

Our summer internship program is designed to engage students in field level experience. This gives them an on-the-job learning opportunity. The interns share their insights, thoughts, views and explore the linkage between their academic learnings and industrial and corporate exposure. Our interns don't just learn on the job, they are also encouraged to share their knowledge and contribute by giving innovative solutions and suggestions. Some of the companies are depicted below:

Companies Collaboration in Process

SL. No	Company			
1	OMFED			
2	Sriram Finance			
3	BHSE			
4	Apollo Tyres			
5	Essel Mining & Industries Ltd.			
6	Motilal Oswal			
7	OMC			
8	Reliance			
9	OPGC			
10	Sai Gopal Enterprise			
11	SELCO Foundation			
12	Maruti Suzuki			
13	Parle- Lingaraj Biscuits			
14	Harsha Trust			
15	Tata Motors			
16	FEDCO			
17	Pantaloons			
18	CDD			